MUSTAKIM YILHAM

SAN FRANCISCO | 650-431-9431| MUSTAKIMUX@GMAIL.COM| LINKEDIN.COM/IN/MUSUX |PORTFOLIO:WWW.MUXUI.NET/

PRODUCT DESIGNER

Senior Product Designer with 6+ years of experience leading end-to-end product initiatives across consumer and B2B platforms. Specialized in translating complex user and business needs into scalable, intuitive experiences through strategic UX design, cross-functional collaboration, and data-informed decision-making across mobile and web ecosystems.

PROFESSIONAL EXPERIENCE

Google | Mountain View, CA   August 2025 – Present
UX Designer

- Led privacy experience design for Android Digital Assistant (A17), collaborating with Engineering, Gemini AI, Legal, and Content teams to operationalize responsible AI principles, improve data transparency, and design intuitive user controls for AI-driven interactions.

- Contributed to lock screen rate-limiting UX improvements by collaborating with Engineering to strengthen brute-force protection policies, refine user-facing retry feedback, and align security safeguards with Android ecosystem standards without degrading user experience.

- Partnered with Engineering and Design to enhance the Android Photo Picker editing experience, streamlining interaction flows and improving usability for media selection and in-app editing workflows.

LinkedIn | Remote   September 2024 – Mar 2025
Senior Product Designer

- Redesigned the buyer request experience, reducing abandonment by 67% among 100K+ weekly buyers and significantly increasing response rates and engagement on LinkedIn's Services Marketplace.

- Streamlined the end-to-end user journey and provider interaction flow, improving usability and launching personalized service recommendations that increased retention and cross-sell adoption.

- Led cross-functional collaboration, leveraging Figma prototypes to align stakeholders, secure buy-in, and ensure seamless messaging integration.

Google | Mountain View, CA   August 2022 – August 2024
UX Designer

- Owned end-to-end optimization of Google Fiber's signup experience, leading data-driven experimentation and UX refinements that drove a 14.1% lift in conversion and measurable revenue growth.

- Led the redesign of the signup flow, aligning product, engineering, and business stakeholders to resolve friction points and improve acquisition performance across web platforms.

- Delivered scalable UX solutions through high-fidelity prototypes, interaction flows, and structured experimentation frameworks to accelerate cross-functional decision-making.

- Synthesized user research and behavioral data into actionable design strategies, influencing broader product experience direction and long-term growth initiatives.

eBay | Mountain View, CA   March 2022 – August 2022
Senior **Product** Designer

- Led the design and successful launch of the Protection Plan add-on, View Item Page Gallery, and Sneaker Price Tracker, driving a 6.9% attach rate lift and generating $6.4M in incremental revenue across 62M active users.

- Conducted stakeholder interviews, performed competitive analysis, and executed usability testing while developing mockups, prototypes, and final specifications to drive project success.

First American Title | Mountain View, CA   August 2021 – August 2022
Product Designer

- Achieved a 38% profit growth by leading cross-functional teams to redesign the B2B platform AgentNet.

- Applied HCI principles to redesign core B2B workflows (Back Title, Service Orders, Policy Upload), improving operational efficiency and reducing manual processing friction.

RIKOR.IO | Mountain View, CA   March 2020 – May 2021
Founding Product Designer
An early–stage startup that helps franchisors manage risk with real–time insurance compliance for franchisees.

- Provided strategic direction in leading the design and development of the onboarding process for the user portal, from concept to production, successfully onboarding 145 franchises and generating $450K+ in business profits.

- Collaborated with the founder and developers to create detailed requirements and deliver prototypes on time, using research principles to design a product that supports end-user needs and aligns with business goals.

- Designed a web app allowing franchisors to connect and sync data from the franchise management system and customize insurance requirements, enabling franchisees to obtain quotes for compliance quickly.

TOOLS

Figma | Sketch | Miro | Framer | Adobe Suite | Google Analytics

DESIGN SKILLS

Human Computer Interaction | Rapid Prototyping | A/B Testing | Usability Testing | Prototyping | Wireframing | User Interface Design | Design Thinking | Visual Design | UX Research | UX Strategies | Critical Thinking | Decision Making | Information Architecture | Storyboarding | Personas | User Flows | Heuristic Evaluation

EDUCATION

Design Studies, BA | **San Jose State University**,
CA 2018-2020

Social Science AA | **College of San Mateo**,
CA 2016-2018