

MUSTAKIM YILHAM

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PRODUCT DESIGNER

Senior Product Designer with 6+ years of experience leading end-to-end product initiatives across consumer and B2B platforms. Specialized in translating complex user and business needs into scalable, intuitive experiences through strategic UX design, cross-functional collaboration, and data-informed decision-making across mobile and web ecosystems.

PROFESSIONAL EXPERIENCE

Google | Mountain View, CA UX Designer

August 2025 – Present

- Led privacy experience design for Android Digital Assistant (A17), collaborating with Engineering, Gemini AI, Legal, and Content teams to operationalize responsible AI principles, improve data transparency, and design intuitive user controls for AI-driven interactions.
- Contributed to lock screen rate-limiting UX improvements by collaborating with Engineering to strengthen brute-force protection policies, refine user-facing retry feedback, and align security safeguards with Android ecosystem standards without degrading user experience.
- Partnered with Engineering and Design to enhance the Android Photo Picker editing experience, streamlining interaction flows and improving usability for media selection and in-app editing workflows.

LinkedIn | Remote Senior Product Designer

September 2024 – Mar 2025

- Redesigned the buyer request experience, reducing abandonment by 67% among 100K+ weekly buyers and significantly increasing response rates and engagement on LinkedIn's Services Marketplace.
- Streamlined the end-to-end user journey and provider interaction flow, improving usability and launching personalized service recommendations that increased retention and cross-sell adoption.
- Led cross-functional collaboration, leveraging Figma prototypes to align stakeholders, secure buy-in, and ensure seamless messaging integration.

Google | Mountain View, CA UX Designer

August 2022 – August 2024

- Collaborated closely with product managers, engineers, and cross-functional stakeholders to understand detailed requirements and deliver creative, thoughtful design solutions, driving the success of major projects in Google Fiber's signup flow redesign.
- Delivered end-to-end UX artifacts (wireframes, flows, high-fidelity prototypes) to align cross-functional teams and accelerate decision-making.
- Integrated user feedback and business requirements into ongoing product updates, leading to a 14.1% increase in conversion rates and significant revenue growth.
- Drove iterative UI refinements through data-informed experimentation, contributing to a 14.1% increase in conversion rates.
- Articulated user journeys with scenarios, storyboards, and detailed interaction specs, using prototypes to communicate interaction and design ideas that influenced the product experience strategy.

eBay | Mountain View, CA
Senior Product Designer

March 2022 – August 2022

- Led the design and successful launch of the Protection Plan add-on, View Item Page Gallery, and Sneaker Price Tracker, driving a 6.9% attach rate lift and generating \$6.4M in incremental revenue across 62M active users.
- Conducted stakeholder interviews, performed competitive analysis, and executed usability testing while developing mockups, prototypes, and final specifications to drive project success.

First American Title | Mountain View, CA
Product Designer

August 2021 – August 2022

- Achieved a 38% profit growth by leading cross-functional teams to redesign the B2B platform AgentNet.
- Applied HCI principles to redesign core B2B workflows (Back Title, Service Orders, Policy Upload), improving operational efficiency and reducing manual processing friction.

RIKOR.IO | Mountain View, CA
Founding Product Designer

March 2020 – May 2021

An early-stage startup that helps franchisors manage risk with real-time insurance compliance for franchisees.

- Provided strategic direction in leading the design and development of the onboarding process for the user portal, from concept to production, successfully onboarding 145 franchises and generating \$450K+ in business profits.
- Collaborated with the founder and developers to create detailed requirements and deliver prototypes on time, using research principles to design a product that supports end-user needs and aligns with business goals.
- Designed a web app allowing franchisors to connect and sync data from the franchise management system and customize insurance requirements, enabling franchisees to obtain quotes for compliance quickly.

TOOLS

Figma | Sketch | Miro | Framer | Adobe Suite | Google Analytics

DESIGN SKILLS

Human Computer Interaction | Rapid Prototyping | A/B Testing | Usability Testing | Prototyping | Wireframing | User Interface Design | Design Thinking | Visual Design | UX Research | UX Strategies | Critical Thinking | Decision Making | Information Architecture | Storyboarding | Personas | User Flows | Heuristic Evaluation

EDUCATION

Design Studies, BA | **San Jose State University**,
CA 2018-2020

Social Science AA | **College of San Mateo**,
CA 2016-2018